

Oxygen8 Connect

Customer Case Study: Mobics LTD

"Many of the customers that we work with, want our solutions but with Micro-Billing across the globe. We are set-up to deliver high quality solutions whether that is creating Mobile Internet versions of well established Internet sites or chat and communication solutions for social networking communities or on-mobile applications.

What we are not resourced or skilled in, is acquiring global Micro-Billing. For each market there are issues with pricing, regulations, local customer services, and localisation of offering, languages and much more. Dealing with these takes time and resource we don't have. As a global operator who we have worked with for some time Oxygen8 take the headache out of these issues, allowing us to focus on hitting project management deadlines safe in the knowledge that all other issues are dealt with by Oxygen8, and their coverage is second to none."

Robin McIntyre - Mobics



MICRO BILLING Services

MAXIMISE YOUR DIGITAL SALES REVENUE WITH MICRO-BILLING AND MICRO-PAYMENT

Oxygen8 is one of the biggest global providers of Micro-Billing and Micro-Payments systems and billing. Micro-Billing allows you to offer payment alternatives to consumers who do not want to, or cannot use credit cards.

Whether you are a media owner or have a mobile internet or web site offering anything from dating and social networking, music, games, software or community membership, Micro-Billing should be a critical part of any E-Commerce offering for content and digital publishers.

Oxygen8 makes it easy to generate new customers and new revenue streams:

- **Global coverage with Premium Billing in over 110 countries (International voice billing in over 200 countries)**
- **Simple API's to connect into Oxygen8's payment gateways**
- **Support from a Reseller network for custom integrations and a wide variety of payment systems to meet your requirements**
- **Systems that are easy and intuitive for your customers to use**

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WORLDWIDE MOBILE & VOICE SOLUTIONS





Easy to implement

Implementing Micro-Billing Solutions

How you integrate Micro-Billing or Micro-Payments will depend on the technical resource (and skill sets) that your company has. Many of Oxygen8's customers have their own technical departments and can fully integrate Oxygen8 billing systems themselves.

For those that want 'plug and play' solutions Oxygen8 can provide codes which enables you to start Micro-Billing straight away - after due diligence and agreements are set-up. For those that require custom integration Oxygen8 can provide specialist integration services and solutions based on Oxygen8's platform

How do Oxygen8 Micro-Billing and Micro-Payments work?

You can either connect directly to Oxygen8's billing systems if you are able to integrate into your own payment solution – effectively our wholesale model – where we give you simple APIs. Or you can connect to ready made links provided by our Micro-Billing Resellers which can be set up in minutes without any integration. Similarly if you need a custom integration our approved Resellers can provide support.

Why should I use Oxygen8 Micro-Billing or Micro-Payments?

It enables you to increase your revenues. You attract customers who do not have credit cards (75% of internet users) or do not want to use them. Micro-Billing is easy, convenient and anonymous – it's also safe and secure. So you are able to offer your services to more consumers and more markets across the globe.

What about Carriers – what do they charge?

Mobile Networks and Carriers take a large percentage of the charge, which varies by market and Network. However the conversion rates of Micro-Billing compared to credit card billing tend to be much higher so even with lower payouts the net return is usually higher. Moreover, with Mobile Billing Oxygen8 can offer a 'Grossing-up' billing service where you determine what net payment you need to match current returns from credit cards and the consumer tariff is adjusted to give you the same net return. This way the consumer pays the price for the convenience of Micro-Billing.

Coverage

Premium Billing Oxygen8 offers the most comprehensive selection of Premium Rate voice and mobile billing services in the industry. This is either Mobile Billing or Premium Rate 900 numbers. In these cases the collection is done by the Mobile or Landline Network operators in that given country.

It means the consumer pays via their phone, the Network takes a percentage for its services and Oxygen8 through its relationship receives a balance which it shares with you.

Oxygen8 offers premium billing in over 110 countries and international voice billing in over 200 countries.

Contact us using the details below for a full list.

For more information on how Oxygen8 has helped other Media companies interact with their audience, contact our sales team for your FREE review

CONTACT OXYGEN8

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